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FOR IMMEDIATE RELEASE

UW Credit Union Named on EPA's 2014 List of 100% Green Power Users

Madison, WI – May 27, 2014 – UW Credit Union is featured on the Environmental Protection Agency's (EPA) list of top companies who use 100% green power for their electricity needs. Since 2013, UW Credit Union has been purchasing wind energy to power its community branch locations and corporate office.

"We remain committed to doing what's right for the environment," said Brad McClain, Executive Vice President and Chief Financial Officer of UW Credit Union. "As we grow our branch network, it is important for us to be good environmental stewards by reducing our carbon footprint."

UW Credit Union is ranked 161 out of 639 companies nationwide for the amount of green power purchased. They are also the fifth largest company in Wisconsin who purchase 100% green power and the only Wisconsin-based financial to do so. In fact, the green power purchased by the credit union will avoid an estimated 2,569 metric tons of carbon dioxide emissions, which is the equivalent of the green house gas emissions from 541 passenger vehicles each year.

"Making our communities healthier places to live and work is a priority for us," said Paul Kundert, President & CEO of UW Credit Union. "Just as we look out for members' financial best interests, we believe in protecting the environment for future generations."

In 2013, UW Credit Union became the first credit union in the nation to receive the EPA Green Power Leadership Club distinction for their commitment to purchasing green power. They also were one of only eight organizations to receive the EPA Green Power Leadership Club Award for their contribution in advancing the development of the nation's voluntary green power market. UW Credit Union has been an EPA Green Power Partner since 2011.

To learn more about UW Credit Union's environmental sustainability efforts, visit uwcu.org. For more information about the EPA's Green Power Program, visit http://www.epa.gov/greenpower/basic/index.htm

About Us

UW Credit Union is a growing, federally insured financial institution and a leading provider of a full range of financial services to University of Wisconsin communities. UW Credit Union's 460 employees serve the financial needs of more than 191,000 members through world-class technology systems, and through a convenient network of 22 branch locations and over 100 ATMs. With assets totaling more than \$1.8 billion, UW Credit Union is ranked nationally among the leading credit unions. Founded more than 80 years ago by members of the University of Wisconsin community, UW Credit Union continues to operate as a not-for-profit, member-owned financial cooperative with locations in the Madison, Milwaukee, Stevens Point, Green Bay, Oshkosh and Whitewater areas. Visit UW Credit Union at uwcu.org to learn more.