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Landmark Credit Union raises \$32k for Children's Hospital of Wisconsin

New Berlin, WI - With the help of hundreds of their credit union member/customers and their 482 employees, Landmark Credit Union raised \$32,286 for Children's Hospital Foundation by selling \$1 "Links" and \$10 "Hearts" during their "Credit Unions for Kids Chain of Hearts" campaign. This represents a 7.1% increase over the total dollars Landmark raised last year.

"We are pleased to join with hundreds of credit unions and thousands of credit union members throughout the United States in this great fundraiser," said Jay Magulski, Landmark President. Each credit union raises funds locally, with their own members and employees. All donations then go to support the Children's Miracle Network Hospital closest to where the money was raised. "We are grateful to our staff and members for so generously supporting the campaign for the kids each year," said Magulski.

Nationwide, credit unions have raised \$87 million for the Children's Miracle Network campaign since the program began in 1996. Last year credit unions raised more than \$8.7 million nationally for Children's Hospitals. Credit unions in the State of Wisconsin raised \$305,651 last year.

Landmark Credit Union is \$1.8 billion strong, with 482 employees who serve more than 191,600 member/customers at 25 locations throughout Southeastern Wisconsin.

See photos below or visit <u>LandmarkCU.com</u> in the "Landmark in the News" section.



Photo: Jay Magulski, Landmark President, presents the check from Landmark Credit Union to Liz Girsch, Children's Hospital of Wisconsin



Photo: Jonathan Hopkins collected over \$1,000 and Shanice Clarke collected more than \$700 at Landmark Credit Union's Wauwatosa branch during their Link Up For Children's Campaign.



Photo: Issack Zeller posed with the bow and arrow made entirely of Hearts and Links by the Germantown branch during Landmark Credit Union's Link Up For Children's Campaign.

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