Dane County Credit Union News Release

For immediate release - December 21, 2009

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Local volunteer board member receives national recognition

Madison, WI - Louie Eifert, volunteer board member for Dane County Credit Union, has won the National Director of the Year award for his dedication to improving the financial health and well-being of those living or working in Dane County.

Eifert is a retired Fitchburg police officer and currently resides in Fitchburg. He has served on the Dane County Credit Union Board of Directors for almost 20 years.

As a board member, Eifert has served as secretary, treasurer, and has chaired many committees that have positively effected the growth and operations of the credit union. Eifert continues to actively seek educational opportunities about current and future issues and trends that affect the credit union. Over the years, Eifert has received several awards for his continuing educational efforts. With his experience in law enforcement, Eifert has been instrumental in developing Dane County Credit Union's Safety and Security policies, which have proven to be an invaluable contribution to the credit union.

"This award is the perfect recognition of Louie's hard work and dedication to Dane County Credit Union," says Jon Lowrey, President/CEO. "Louie is a valuable asset to our credit union and brings a world of experience and common sense to the board. We are fortunate to have him."

The National Director of the Year award honors credit union volunteers who demonstrate outstanding contributions to his or her credit union, as well as the credit union movement. Eifert was presented with the award during this year's annual National Director's Convention.

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About Dane County Credit Union

Dane County Credit Union, a $103 million, full-service, not-for-profit financial cooperative, serves everyone living or working in Dane County. Dane County Credit Union currently has 4 branches in the Madison area with 11,300 members. To learn more, visit www.dccu.us.