Eau Claire, WI – Media Advisory
November 29, 2011

www.rcu.org

RCU to Celebrate the Retirement of Charlie Grossklaus with Open House

What: RCU is holding a community open house on Friday, December 2 for retiring CEO, Charlie Grossklaus. Grossklaus will retire from RCU effective January 2, 2012. Grossklaus has been employed by RCU for 40 years and has spent the last 26 years at the helm as the CEO/President. Charlie is just the second CEO to lead RCU since it was started in the Uniroyal Tire Plant in 1964.

Grossklaus' vision to grow RCU to a $1 Billion credit union was realized in 2010 through the purchase of 11 AnchorBank offices. In 1985 when Grossklaus was hired as RCU's CEO the credit union had $100 Million in assets, had 100 employees and 6 branches. RCU now has 582 employees, 25 branches and serves 18 counties in Wisconsin and 12 counties in Minnesota. Grossklaus has also been involved in many non-profit organizations and fundraising efforts over the last 40 years. The open house is free and open to the public, registration is not required.

Where: **RCU Corporate Office**
Eau Claire River Room-1st floor
200 Riverfront Terrace
Eau Claire, WI

When: **Friday, December 2, 2011**
3:00-6:00pm

Charlie will be available for interviews at the Open House.

Contact:
Jennifer Block, Community Relations Manager
RCU Corporate Center
715-833-8167 or 715-450-4692
jennifer.block@rcu.org

RCU, Royal Credit Union, is a federally insured credit union serving over 130,000 Members with 22 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 1-800-341-9911 for more information 7 days a week.

# # #