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FOR IMMEDIATE RELEASE

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Royal Credit Union Names Credit Risk Manager

Eau Claire, WI – Royal Credit Union has named Jesse Smith Credit Risk Manager of the RCU Collections Department. He will lead and manage the consumer and real estate collection department. This includes monitoring the collection efforts of delinquent and charged off consumer and mortgage loan products. As well as monitoring, analyzing, and reporting performance trends and data. Smith is originally from Peshtigo, WI and started with RCU in 2005 as the Member Loan Supervisor.

Smith has taken an active role in his community and participates in the following: American Cancer Society Relay for Life, Credit Union Chapter Meetings, Eau Claire Area School District Internship "Mock Interviews", Eau Claire Community Foundation Events, Junior Achievement, Regis Schools "Secret Reader", St James Pastoral Council, St James Secretary, United Way Day of Caring, Volume One Summer Concert Series, Young Professionals of the Chippewa Valley.

Smith and his wife reside in Eau Claire.

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 24 full service offices in Amery, Balsam Lake, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 1-800-341-9911 for more information.

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