



Contact: Cindi Witt
cindiw@capitalcu.com
920-731-3195, Ext. 3422
Fax: 920-831-4138

855 Eisenhower Dr.
Kimberly, WI 54136

December 4, 2009
FOR IMMEDIATE RELEASE

Capital Teams Up With Local Charities to Clothe and Care For Others

Members and community residents are invited to take part in “Christmas With Capital” by donating mittens, hats, coats, or other items listed on “Giving Tree” tags, now through December 31.

KIMBERLY, Wis. – The public is invited to join Capital Credit Union now through December 31 in sharing and caring for people in our local communities during “Christmas With Capital” to benefit the Community Clothes Closet and three other local charities: Remembering Through Sharing, Transition Education Center (TEC House), and Haven of Hope Day Care Inc. Capital members and community residents can participate in three easy ways:

- **“Giving trees”** – Help clothe a child or other family member by taking a tag from the Capital Giving Tree and buying the item listed. Giving Trees are located at every Capital office and are decorated with tags listing clothing items for children and adults as well as household items like sheets and towels. To participate, just select a tag, purchase the item listed (may be new or “gently used”), then drop off the unwrapped item at any of Capital location by December 31, 2009. All collected items will be donated to the Community Clothes Closet in Appleton.
- **Holiday money gift envelopes** - Available at Capital offices for a donation of 25¢ each or six for \$1.00, now through December 26. The gift envelopes come in four festive designs and are a decorative way to “wrap” cash or checks for holiday gift-giving while giving to a good cause.
- **Cash donations** will also be accepted at all Capital offices and will be combined with donations from the holiday gift envelopes to benefit the following area charities:
 - Remembering Through Sharing (Neenah)
 - Transition Education Center (TEC House - Neenah)
 - Haven of Hope Day Care Inc. (Little Chute)

Helping to meet the basic needs of members and others in the areas they serve is an important part of Capital Credit Union’s mission. As President and CEO Alan Zierler explained, Christmas With Capital is a practical, yet vital community outreach.

“It’s been a tough year for many in our area,” said Zierler. “With a 10 percent unemployment rate nationally and more layoffs being announced in Northeastern Wisconsin, resources like the Community Clothes Closet serve as increasingly important lifelines for area residents. By donating a hat, mittens, a pair of jeans or a few towels, you can make the holidays brighter for a child or adult in need. It seems like such an easy thing, but the truth is that each donation makes a difference in people’s lives.”

To learn more about participating in “Christmas With Capital,” call (920) 731-3195 or stop by any of Capital’s 12 locations in Appleton, Kimberly, Little Chute, Kaukauna, Greenville, Oshkosh and Freedom.

Headquartered in Kimberly, Wisconsin, Capital Credit Union (www.capitalcu.com) has assets of more than \$355 million and serves more than 33,000 members with 12 offices located throughout the greater Fox Valley area, Greenville, Oshkosh and Freedom. Capital was voted a 2009 Finalist for Best of the Valley Best Credit Union by The Post-Crescent readers.

###