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FOR IMMEDIATE RELEASE

UW Credit Union to Provide Loan Payment Relief & Giving Opportunity for Hurricane Sandy Assistance

October 30, 2012 – Madison, WI – UW Credit Union will be providing loan payment relief to the 3,500 members in the path of Hurricane Sandy. Upon request, members in the affected areas will be afforded up to 3 months of loan extension at no charge and late fees on loans and credit cards will be waived.

Additionally, UW Credit Union is announcing a giving opportunity for members. Beginning today, members will be able to donate directly from their Web Branch accounts to the American Red Cross Disaster Relief in order to assist communities impacted by Hurricane Sandy.

When members log in to Web Branch, the credit union's online banking platform, they will find an icon to click at the top of the main page. Once clicked, members will have the opportunity to make a financial gift with funds coming directly from any of their UW Credit Union accounts. All funds given by members will be forwarded to the American Red Cross Disaster Relief and designated for Hurricane Sandy victims.

The American Red Cross provides aid to support the immediate needs for food, water, temporary shelter, medical services and emotional support for disaster victims.

About Us

UW Credit Union is a growing, federally insured financial institution and a leading provider of a full range of financial services to University of Wisconsin communities. UW Credit Union's 418 employees serve the financial needs of more than 173,000 members through world-class technology systems, and through a convenient network of 20 branch locations and 95 ATMs. With assets totaling more than $1 billion, UW Credit Union is ranked nationally among the leading credit unions. Founded 80 years ago by members of the University of Wisconsin community, UW Credit Union continues to operate as a not-for-profit, member-owned financial cooperative with locations in the Madison, Milwaukee, Stevens Point, Green Bay, Oshkosh and Whitewater areas. Visit UW Credit Union at uwcu.org to learn more.