FOR IMMEDIATE RELEASE

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CORPORATE CENTRAL CREDIT UNION IN GREAT SHAPE

MUSKEGO, WISCONSIN – DECEMBER 21, 2010 Corporate Central Credit Union announced today that members have contributed more than $60 million to perpetual contributed capital (PCC) since the corporate began their capital building efforts in July 2009. PCC investments made by members to date, coupled with growing retained earnings, places Corporate Central Credit Union well ahead of all capital measures contained in the NCUA corporate credit union regulations.

Corporate Central Credit Union's current capital measurements and base case Net Economic Value (NEV) ratio compared to NCUA's regulatory minimums are shown in the table below.

	Corporate Central Credit Union	**NCUA Regulatory Minimums**
Retained Earnings	1.18%	.45% (Year 3) 1.00% (Year 6)
Core Capital Ratio	4.27%	4.00%
Total Capital Ratio	9.73%	4.00% (Year 1)
Risk-Based Total Capital	59.79%	8.00%
Base Case NEV Ratio	9.04%	2.00%

In addition to reaching the $60 million PCC milestone, the corporate has secured over 170 new service commitments so far this year and welcomed 40 new Full Members bringing with them a capital commitment and many if not all of their services.

Corporate Central Credit Union encourages credit unions across the country to do their due diligence and evaluate corporate relationships based not only on the measurements seen above but on the business model as a whole. The corporate has distinguished themselves by standing by the business model they have always had in place – a business model that adheres to the basic fundamentals and principles of business: discipline of trust, discipline of integrity, and discipline of stewardship.

Corporate Central Credit Union's business model works and truly is "different" as evidenced by:

- Using the "SLY" principle when it comes to investing – safety, liquidity, and yield in that order.
- Believing it is their core responsibility to be sound stewards of their members' entrusted relationship with them.

- Recognizing and concentrating entirely on the Primary Financial Institution (PFI) relationship with members, knowing that long-term success is driven by these relationships.

- Partnering with "best in class" product and service providers to deliver a wide array of products and services while maintaining expense control; and allowing capacity to take on a significant number of members and services, thus continuing to drive the value and volume to benefit all members.

- Requiring all new members to invest in a non-perpetual contributed capital (NCA) account upon joining, with a future requirement to exchange a portion or all of the initial NCA investment to PCC to ensure healthy, manageable, and responsible growth.

In a communication to members, President and CEO Robert W. Fouch stated, "As we near the end of yet another challenging year for our industry, it is important to note that while corporate credit unions have been lumped together and cast under a collective negative spotlight – Your Corporate Central Credit Union has had a successful year and is well positioned for the future because of your support."

Deeply Committed to Our Partnership with You

About Corporate Central Credit Union
Corporate Central Credit Union is a federally insured financial cooperative that is strongly committed to serving the needs of our members. Built on the values of commitment to service, fiscal responsibility, and respect for the individual, Corporate Central Credit Union adheres to the highest standards of integrity, professional ethics, cooperation and teamwork. A strong focus on maintaining quality partnerships with members nationwide enables Corporate Central Credit Union to remain firmly rooted in the tradition of "people helping people."

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