NEWS BRIEF
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"One Million Dollars"

Campaign saves members one million dollars

RACINE, WI. – Saving money today is an added plus to our finances. This past March Educators Credit Union set a goal of saving its members one million dollars by years end – that goal was met on Friday December 12, 2008.
Educators' staff looked at an auto recapture campaign to help members save money – they launched a money saving campaign titled "Fast Lane Financing". Optimistic that the campaign would work, they set an aggressive goal of saving members one million dollars. The highest amount of interest saved for a member was $18,383 – money that can be used towards other family necessities. As an added benefit members also receive 3 months of double reward points on all gas purchases when they use their debit or credit card.

Educators will continue its "Fast Lane Financing" campaign in 2009 – this time setting a goal of saving its members TWO MILLION dollars. However the 2009 Fast Lane Financing campaign has been expanded to include Credit Cards, Home Loans, Home Equity Loans, Personal Loans and Auto Loans.

To learn more about taking advantage of this unique way of saving extra money please contact us at (262) 886-5900 or visit our website at www.ecu.com.

Educators Credit Union is a not-for-profit financial institution serving over 84,300 members with assets totaling over $864 million. Educators membership is open to anyone who has attended school in Southeastern Wisconsin in addition to education, healthcare and government related employees and their families. For more information about Educators Credit Union please visit www.ecu.com.

*Not available on Educators Fresh Start Checking. APY=Annual Percentage Yield.
**ScoreCard® points accumulate for up to 60 months.