## **Press Release**

For Immediate Release

February 6, 2012 Lisa Hintz <u>Ihintz@lakeviewcu.org</u> 920-729-5105

## **Lakeview Credit Union Wins United Way Award**

**Neenah, WI -** Lakeview Credit Union recently received the *2011 Campaign Team of the Year Award* in the Small Business Category (companies with up to 150 employees) from United Way Fox Cities. Six local businesses were finalists for the small business award, which was presented to the campaign team from Lakeview on January 18, 2012, at a United Way Fox Cities 2011 Campaign Celebration event held at Fox Valley Technical College.

This award recognizes individuals and teams who display exemplary leadership in their company's United Way annual fundraising campaign. Highlights of Lakeview Credit Unions' 2011 United Way accomplishments include garnering 100% employee financial giving participation and increasing total employee giving by nearly 9% over the previous year. The Lakeview campaign featured silent auction fundraisers targeting credit union employees and members, as well as sales of cookbooks containing recipes submitted by Lakeview employees. With 43 employees at its three locations in the Fox Cities, Lakeview's total 2011 fundraising efforts for United Way Fox Cities produced \$13,100.05. Lakeview's United Way Campaign Committee team included Chip Coenen, Tara Bitterman, Jessica Collier and Becky Dillenberg.

Lakeview Credit Union, chartered in 1934, is a community credit union serving businesses and anyone living or working in Winnebago, Outagamie, Calumet and Waupaca Counties, employees and retirees of Kimberly-Clark Corp and Fox River Paper; employees of the medical services industry; and the immediate family of any current member. The credit union has more than 8,300 members and assets totaling \$100 million.



Lakeview Credit Union United Way Campaign Team (L to R) Tara Bitterman, Becky Dillenberg, Chip Coenen and Jessica Collier accept the 2011 Campaign Team of the Year Award in the Small Business Category