

NEWS RELEASE

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P.R. Contact: Shannon Huot, (262) 321-3599

FOR IMMEDIATE RELEASE

The Horzewski Family Wins Season 4 of the Savings Challenge!

RACINE — Educators Credit Union helped six families significantly improve their financial situation during Season 4 of the Savings Challenge. The families worked for 9 months with Educators financial coaches who provided resources and tips to develop a budget and strategies to help accomplish financial goals. The families worked hard to increase their savings and reduce their debt, while sharing their personal experience in the Savings Challenge — the good, the bad and the ugly — via monthly video diaries and blog entries.

The challenge ended with a celebration on June 7, 2012, where Tony and Jessica Horzewski from West Allis were presented with the \$10,000 prize. They reduced their debt by 239% of their goal, increased their savings by 295% of their goal, and increased their credit scores by 102 points! Tony recently started a new job and is currently training in Spain.

The Arnada, Armstead, Baron, Przepiora and Warwick families walked away winners as well. They each received a \$2,500 prize for all of their hard work:

The Overall Numbers

- * The six families reduced their debt by: \$71,525.69
- * Increased their savings by: \$43,871.39
- * Increased their credit scores by: 544 points

"I am always so impressed what a person and/or team can do when they are presented with resources, tips and tools," said Shannon Huot, Marketing Manager at Educators. "What the families accomplish by the end is so much greater than the \$10,000 prize."

Although the Savings Challenge is now over, Educators is still committed to helping members save money and reduce debt. Educators offers many resources loaded with information, including free guide booklets and the Savings Challenge website, **savingschallenge.ecu.com**. This site will remain active to provide people with savings tips.

Educators Credit Union is a not-for-profit financial institution serving over 110,000 members. Educators membership is open to anyone who has attended school in Southeastern Wisconsin in addition to education, healthcare and government related employees and their families. For more information about Educators Credit Union, please visit www.ecu.com.