

Credit unions: a resource to help you teach personal finance

Get help teaching personal finance by contacting [credit unions](#), not-for-profit financial institutions that are owned by their members. Contact credit unions in your area for the following:

- **Classroom speakers.** Credit union employees can speak to your classes about saving, checking, use of credit, budgeting, planning for college and more.
- **Teaching materials.** Credit unions can provide you with teaching materials on financial topics at little or no cost.
- **Help in opening an in-school branch.** Credit unions have more than [100 youth-run, in-school branches](#) in high schools, middle schools and elementary schools across the state where students can borrow, save, cash checks and more, as well as learn valuable business skills. [Research has shown](#) that credit unions' practice of supporting in-class financial learning with access to savings accounts positively impacts young people's financial behaviors.
- **Hosting a reality fair.** Credit unions can help you host an [interactive event](#) that engages students in real-life financial decision-making. Reality fairs typically assign each student a career, family status and a budget, and challenge students to cover the costs of daily living (housing, transportation, food, etc.) on a budget. Students practice writing checks for their expenses and keeping a check register. These are great opportunities for positive media attention.
- **Job opportunities and internships.** Credit unions are often looking for new full- and part-time employees and interns. Credit unions can partner with you to prepare students for these opportunities.
- **Partnerships/Sponsorships.** Credit unions may be in a position to sponsor your next school activity or partner with you to help a charitable cause.
- **Information on youth accounts and borrowing opportunities.** Many credit unions have special accounts and borrowing opportunities for young people who qualify for membership.

Questions? Contact Christine Henzig, Director of Communications, at chenzig@theleague.coop or (800) 242-0833 Ext. 6019.

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