League Champion Program Terms & Conditions

A. As a League Champion, and by submitting my online application to registration@theleague.coop, I agree to and understand the terms and conditions listed below:

- 1. I am 18 years of age or older.
- 2. I am not an employee, agent, franchisee, or partner of The Wisconsin Credit Union League (The League). I cannot act on behalf of The League. I do not have any authority to incur debt, obligation, or liability on behalf of The League.
- 3. I will promote and market League events in the state of Wisconsin.
- 4. I will receive 20% on registration costs for applicable events listed by The League for sharing content on LinkedIn. I will not receive any cash value for sharing these events. When given the percentage off, The League will own the rights to use my image for email marketing or website content.
- 5. I understand that I will not receive monetary compensation or gift cards for use of images or videos used on The League's social media networks.
- 6. I will receive a 20% discount on registration costs for applicable events from The League when placing an order using my exclusive League Champion promotion code that was sent to me.
- 7. If orders are submitted without using a League Champion promotion code, the Champion may reach out The League for help with adjusting the order. No cash compensation will be provided by The League. Only one promotion code can be applied per order.
- 8. I will not share my League Champion promotion code with anyone else unless I have gained explicit consent from The League.

- 9. I will not sell my League Champion promotion code.
- 10. I will promote The League's events on my LinkedIn account by posting appropriate photos showcasing the events. I will contact The League if a clear understanding of "appropriate" photos is needed. I will not receive any financial or other compensation for event promotion through my LinkedIn network.
- 11. I will fulfill the minimum requirements listed by The League which include:
 - Create and post eight (8) LinkedIn posts during the season of The League Champion Program
 - Join the LinkedIn Champions group
 - Complete one (1) additional contribution
 - Respond "Going" to the event The League's social network platform, commUNITY.
- 12. I will conduct myself in a manner that reflects the highest standard of integrity and responsibility in keeping with the reputation of The League. If I do not uphold these standards, I will immediately be removed from the League Champion Program at The League's sole discretion and forfeit all promotional codes.
- 13. If I choose to leave the League Champion Program, my promotional codes will be invalid immediately. Any photos, videos, or written testimonials/articles sent to The League will remain in their database to use on their social media platforms, website, and marketing campaigns.
- 14. If The League terminates the League Champion Program, I have until the end of the program's season to use the exclusive promotional code.
- 15. I must be an active League Champion to remain in the program. See A.11. for description of active participant.

- 16. I agree The League may discontinue the League Champion Program at any time, and that either party may terminate this agreement immediately upon written notice.
- 18. I have read and agree to the terms of The League's privacy policy.

B. The League understands and agrees:

- 1. The League will give the League Champion a 20% Off exclusive promotional code to use for applicable League events.
- 2. The League may provide additional reward points, promotional opportunities, and free gifts to top-performing League Champions at its discretion.
- 3. The League retains the rights to use any photos a Champion sends or tags The League in, even if the Champion exits the program.
- 4. The League agrees to adhere to the <u>privacy policy</u> and these terms and conditions.