

Expectations for suitable LinkedIn posts

Before Event

- 1.) What, when, where, why, who, etc.
- 2.) Link to the event page
- 3.) Use #TheLeague, #CreditUnions, and any event-related hashtags.

During/After Event

- 1.) Link to The League's Events Finder page
 - 2.) Two or more photos included
- 3.) Caption that explains what the purpose of the event
- 4.) Use #TheLeague, #CreditUnions, and any event-related hashtags.