The League

at a glance

advocacy

Legislative
Monitoring, championing or preventing legislation, to improve credit unions' ability to serve members

Political
Supporting credit union friendly legislators and candidates running for elected office

Regulatory
Giving Wisconsin credit unions a voice with regulators on issues that impact their operating environment

education

In-person conferences
Providing educational and networking events for credit union staff, including a four-day annual convention drawing over 500 attendees

Distance learning
Holding over 200 webinars, teleconferences and on-demand learning opportunities

Chapters
Guiding 14 regional, member-led chapters

The League — Wisconsin Credit Union

The League, founded in 1934, is the trade association for Wisconsin's credit unions — not-for-profit financial institutions that are cooperatively owned by their more than 2.8 million members.

With offices in Madison and Pewaukee, The League is dedicated to serving the credit union movement through advocacy, education and compliance.

The Wisconsin Credit Union Foundation, a charitable organization, and The W.C.U.L. Services Corp., a for-profit entity, further support Wisconsin credit unions.

compliance

Hands-on support
Putting compliance experts in credit unions and supplementing their in-house compliance team through the Compliance Specialist program

Compliance hotline
Addressing over 2,000 member compliance questions each year

Online resources
Offering white papers, topical resource libraries, articles on trends and key credit union issues

96%

AFFILIATION

The League's Members

at a glance

Wisconsin led the nation by creating one of the first state laws allowing the formation of credit unions. The need for a strong credit union industry continues to be reflected in the law today.

"Encourage thrift among its members, create a source of fair credit at a fair and reasonable cost, and provide an opportunity for its members to improve their economic and social conditions.

—Wis. Stats. § 186.01(2)

CREDIT UNIONS ACCOUNT FOR MORE THAN ONE-FIFTH OF THE ASSETS OF ALL STATE-BASED FINANCIAL INSTITUTIONS

2.8 MILLION MEMBER-OWNERS

1,500 VOLUNTEERS/DIRECTORS

$32 BILLION (in total assets)

$39 MILLION (median asset size)

148 CREDIT UNIONS IN WISCONSIN

98% STATE CHARTERED

system partners

CUNA
The League is a member of the leading national trade association for credit unions

CUNA Mutual Group
Provides solutions to protect credit unions and their members

Corporate Central Credit Union
Wisconsin's credit union serving credit unions

Other Key Wisconsin-Based Partners
World Council of Credit Unions, Cooperative Network & Filene Research Institute