

League Leadership Institute

2021 | Virtual

- ▶ Comprehensive 6-month program
- ▶ Earn Continuing Education Units from the University of Wisconsin-Milwaukee School of Continuing Education
- ▶ Earn your designation to become a Certified Wisconsin Credit Union Leader (CWCUL)



EMOTIONAL IQ



COACHING



TEAMWORK



PROBLEM SOLVING



CRUCIAL CONVERSATIONS



The Wisconsin Credit Union League

UNIVERSITY of WISCONSIN
UWMILWAUKEE
SCHOOL OF CONTINUING EDUCATION

“The top two leadership development types desired by high-potential leaders are: Coaching from external mentors and formal workshops, training courses and seminars.”

-Global Leadership Forecast 2018



The League’s Leadership Institute is designed to help emerging and mid-level managers build their leadership skills to more effectively prepare for succession planning and promotion. This virtual school is being offered during a six-month period starting in April through September with two half-day sessions month during the same week for a total of 11 online sessions. Students are encouraged to partner with their supervisor to tailor the plan to fit their professional growth plan.

Tuesday, April 13 9:00 am - 1:00 pm
Thursday, April 15 9:00 am - 1:00 pm

Module 1: Leadership & Emotional Intelligence

Patricia Clason | Author, Coach & Speaker, Patricia Clason, LLC
 Are your vision, mission and values in tune with your organization? What kind of leadership is your natural style? How does your personality affect your ability to lead? Where does emotional intelligence fit in the leadership puzzle? This class will get you started with these skills, provide a basic understanding of leadership philosophy and allow you to develop a creative plan for further leadership development. (.7 CEUs)



Tuesday, May 11 9:00 am - 1:00 pm
Thursday, May 13 9:00 am - 1:00 pm

Module 2: Employee Engagement & Coaching

Mark Brewer | Senior Consultant The CARA Group, Inc.
 Real leadership is not about creating followers, but more leaders. Explore the relationship between coaching and feedback and get tips for overcoming the challenges of doing it effectively. Learn how to use the F.A.S.T. method for feedback, a 5-step dialog model for coaching and practice critical communication strategies. (.7 CEUs)



Tuesday, June 15 9:00 am - 1:00 pm
Wednesday, June 16 9:00 am - 1:00 pm

Module 3: Building & Improving Project Team Functionality

Eric Coryell | Owner, Core Connections
 All projects require effective teamwork to achieve quality outcomes. Learn how to get the team up and running quickly and efficiently, manage accountability without direct line authority and help team members manage competing priorities. Understand when you should confront group issues that are jeopardizing team success. (.7 CEUs)



Tuesday, July 13 9:00 am - 1:00 pm
Thursday, July 15 9:00 am - 1:00 pm

Module 4: Critical Thinking & Problem Solving

Mark Brewer | Senior Consultant The CARA Group, Inc.
 Everyone likes to think that they’re critical thinkers and good problems solvers, but are you really? Take a careful look at what critical thinking truly entails, get strategies for stimulating critical thinking not only in yourself, but your team. Learn how to properly structure a problem and get to the root of an issue. Practice using tools like mind mapping, fishbone diagrams, SWOT analysis, decision trees and more. Learn how to evaluate situations and make better decisions. Through multiple activities, discover the pros and cons of various decision-making methods. (.7 CEUs)



Wednesday, August 11 9:00 am - 1:00 pm
Thursday, August 12 9:00 am - 1:00 pm

Module 5: Having Crucial Conversations

Lauren Pagenkopf | Owner & Principal, Laurus Consulting, LLC
 Life is littered with a series of crucial conversation and one’s ability to handle them can mean the difference between a non-issue and a major crisis. Learn what makes a conversation crucial and the role of emotional intelligence. Find out how to rethink your thinking and get strategies for how to best have these important heart-to-hearts. Follow-up these strategies with role-playing and other activities. (.7 CEUs)



Tuesday, September 14 9:00 am - 1:00 pm

Capstone: High Level Leadership at Work & Beyond

Patricia Clason | Author, Coach & Speaker, Patricia Clason, LLC
 Review key take-aways from the previous sessions. Explore the dynamic between managers and leaders and what it means to be a leader by role vs. a leader by choice. Consider your on-going leadership journey, professionally and personally. Conclude the program with an action plan defining the next steps for growth and integration of the skills learned in this program. (.7 CEUs)

“This program opened my mind to new ways to approach goals, obstacles and interpersonal interactions so as to be able to derive the most benefit from my efforts.”

- Jacob Geske, Indirect Lending Manager, CoVantage Credit Union



What's included:

- 4.2 total continuing education units (CEUs) from the University of Wisconsin - Milwaukee School of Continuing Education
- Certificate of completion from University of Wisconsin-Milwaukee School of Continuing Education
- Earn a designation of Certified Wisconsin Credit Union Leader (CWCUL) designation from The League [must complete at least 5 of the 6 sessions]
- A total of 11 interactive, online sessions taught by leaders in their field with years of expertise putting theory into practice in the real world
- Top 5 CliftonStrengths assessment included in registration fee. Access to the assessment will be provided prior to the first class.
- The book *Crucial Conversations: Tools for When the Stakes are High* by Kerry Patterson, Joseph Grenny, Ron McMillan & Al Switzler
- A personalized action plan following each module that includes 1-2 measurable items to be practiced on the job
- Small class size limited to 20 students

This type of leadership training is valued at over \$5,500.



“I thoroughly enjoyed this program and learned many practical skills that I will be able to apply right away on the job. This coursework really helped me to develop into a better leader.”

- Bonnie Rosenmeier

VP of Marketing & Member Service, Dane County Credit Union

“This program has opened my eyes to teaching, managing and understanding leadership skills in another way.”

- Jason Golembiewski

Operations Manager, Enterprise Credit Union

“I highly recommend this program and taking your learnings back to your credit union and sharing new found skills.”

- Tanya Robison

Systems Analyst - Retail, Kohler Credit Union

“This program has inspired me to take the steps necessary to reach my full potential.”

- Stephanie Schmidt

Member Service Representative, Corporate Central Credit Union

INSTRUCTORS



Mark Brewer | Senior Consultant, The CARA Group, Inc. Mark is an expert in management and leadership development with over 25 years experience financial services, engineering, manufacturing, telecommunications and retail industries at companies like Kohl's, Arthur Andersen and Motorola.

He specializes in helping business leaders master talent development best practices to drive performance and engagement in their teams and in their organizations.

Mark has extensive experience with performance management processes, leadership development programs, talent management and succession planning systems, executive coaching and management training.



Patricia Clason, RCC | Author, Coach & Speaker, Patricia Clason, LLC

Patricia has 33 years of experience with trauma survivors, guiding their emotional healing through emotional intelligence (EQ) intensive programs. A professional speaker, trainer, consultant and coach, Patricia has

led weekend retreats for military veterans, Healing Warrior Hearts, and Renewal for sexual abuse survivors.

She has also led over 500 EQ intensive weekends Taking It Lightly since 1983, as well as teaching EQ classes in universities and corporations. In 2007, Patricia developed the Trauma Recovery Facilitation Training in alternative modalities for trauma healing for retreat facilitators, counselors, body workers and others.



Eric Coryell | Owner, Core Connections

With over 20 years of experience in manufacturing, Eric dedicates his time to helping organizations engage their employees through strategic alignment, leadership development and the creation of functional teams. Prior to starting

his own firm in 2007, he also worked with three different progressive companies in senior/executive roles.



Lauren Pagenkopf | Owner & Principal, Laurus Consulting, LLC

Lauren is a business leader who translated 25 years of corporate experience into a successful career as a strengths-based coach and management consultant. Her diverse leadership roles in manufacturing,

healthcare, publishing and nonprofit at organizations including Harley- Davidson Motor Company, Children's Hospital of Wisconsin and Hal Leonard Corporation give her a fully integrated perspective on the challenges leaders face during periods of growth and change. Lauren holds a Master of International Management degree from Thunderbird School of Global Management and numerous coaching and development certifications.

Investment

\$3,195 regular | \$2,995 early bird, by March 12, 2021
Registration deadline: April 6, 2021

Registration includes all training materials (including a copy of Crucial Conversations and CliftonStrengths Assessment).

Sponsored in part by



1 East Main Street, Suite 101, Madison, WI 53
p: (800) 242-0833 | Registration@TheLeague.coop | TheLeague.coop

Cancellation/Substitution Policy: Cancellations and refund requests must be provided in writing and sent to registration@theleague.coop made prior to March 12, 2021 and are subject to a \$75 service charge. No refunds will be granted after this event date. Substitutions are accepted any time before the Institute begins, but The League must be notified.