



League Leadership Institute

– Part I –



SCHOOL OF **CONTINUING EDUCATION**

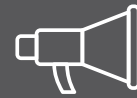
Virtual | 2022

- Comprehensive 6-month program
- Earn Continuing Education Units from the University of Wisconsin-Milwaukee School of Continuing Education
- Earn your designation to become a Certified Wisconsin Credit Union Leader (CWCUL)

The League's Leadership Institute is designed to help emerging and mid-level managers build their leadership skills to more effectively prepare for succession planning and promotion. This virtual school is being offered during a six-month period starting in April through September with two half-day sessions month during the same week for a total of 11 online sessions. Students are encouraged to partner with their supervisor to tailor the plan to fit their professional growth plan.



Module 1:
Leadership & Emotional
Intelligence



Module 2:
Employee Engagement &
Coaching



Module 3:
Building & Improving
Project Team Functionality



Module 4:
Critical Thinking & Problem
Solving



Module 5:
Having Crucial
Conversations

Capstone: High Level
Leadership at Work &
Beyond



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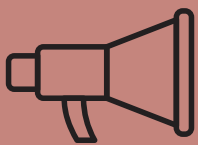
April 13 & 15 | 9am-1pm



Module 1: Leadership & Emotional Intelligence

Are your vision, mission and values in tune with your organization? What kind of leadership is your natural style? How does your personality affect your ability to lead? Where does emotional intelligence fit in the leadership puzzle? This class will get you started with these skills, provide a basic understanding of leadership philosophy and allow you to develop a creative plan for further leadership development. (.7 CEUs)

May 11 & 13 | 9am-1pm



Module 2: Employee Engagement & Coaching

Real leadership is not about creating followers, but more leaders. Explore the relationship between coaching and feedback and get tips for overcoming the challenges of doing it effectively. Learn how to use the F.A.S.T. method for feedback, a 5-step dialog model for coaching and practice critical communication strategies. (.7 CEUs)



Meet Your Module 1 Instructor!

Patricia Clason, RCC, has 33 years of experience with trauma survivors, guiding their emotional healing through

emotional intelligence (EQ) intensive programs. A professional speaker, trainer, consultant and coach, Patricia has led weekend retreats for military veterans, Healing Warrior Hearts, and Renewal for sexual abuse survivors.

She has also led over 500 EQ intensive weekends Taking It Lightly since 1983, as well as teaching EQ classes in universities and corporations. In 2007, Patricia developed the Trauma Recovery Facilitation Training in alternative modalities for trauma healing for retreat facilitators, counselors, body workers and others.



Meet Your Module 2 Instructor!

Mark Brewer is an expert in management and leadership development with over 25 years experience

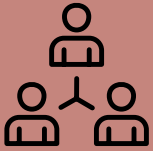
financial services, engineering, manufacturing, telecommunications and retail industries at companies like Kohl's, Arthur Andersen and Motorola. He specializes in helping business leaders master talent development best practices to drive performance and engagement in their teams and in their organizations.

Mark has extensive experience with performance management processes, leadership development programs, talent management and succession planning systems, executive coaching and management training.



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June 15 & 16 | 9am-1pm



Module 3: Building & Improving Project Team Functionality

All projects require effective teamwork to achieve quality outcomes. Learn how to get the team up and running quickly and efficiently, manage accountability without direct line authority and help team members manage competing priorities. Understand when you should confront group issues that are jeopardizing team success. (.7 CEUs)

July 13 & 15 | 9am-1pm



Module 4: Critical Thinking & Problem Solving

Everyone likes to think that they're critical thinkers and good problems solvers, but are you really? Take a careful look at what critical thinking truly entails, get strategies for stimulating critical thinking not only in yourself, but your team. Learn how to properly structure a problem and get to the root of an issue. Practice using tools like mind mapping, fishbone diagrams, SWOT analysis, decision trees and more. Learn how to evaluate situations and make better decisions. Through multiple activities, discover the pros and cons of various decision-making methods. (.7 CEUs)



Meet Your Module 3 Instructor!

With over 20 years of experience in manufacturing, Eric Coryell dedicates his time to helping

organizations engage their employees through strategic alignment, leadership development and the creation of functional teams. Prior to starting his own firm in 2007, he also worked with three different progressive companies in senior/ executive roles.



Meet Your Module 4 Instructor!

Mark Brewer is an expert in management and leadership development with over 25 years experience

financial services, engineering, manufacturing, telecommunications and retail industries at companies like Kohl's, Arthur Andersen and Motorola. He specializes in helping business leaders master talent development best practices to drive performance and engagement in their teams and in their organizations.

Mark has extensive experience with performance management processes, leadership development programs, talent management and succession planning systems, executive coaching and management training.



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August 11 & 12 | 9am-1pm



Module 5: Having Crucial Conversations

Life is littered with a series of crucial conversation and one's ability to handle them can mean the difference between a non-issue and a major crisis. Learn what makes a conversation crucial and the role of emotional intelligence. Find out how to rethink your thinking and get strategies for how to best have these important heart-to-hearts. Follow-up these strategies with role-playing and other activities. (.7 CEUs)

September 14 | 9am-1pm Capstone: High Level Leadership at Work & Beyond

Review key take-aways from the previous sessions. Explore the dynamic between managers and leaders and what it means to be a leader by role vs. a leader by choice. Consider your on-going leadership journey, professionally and personally. Conclude the program with an action plan defining the next steps for growth and integration of the skills learned in this program. (.7 CEUs)



Meet Your Module 5 Instructor!

Lauren Pagenkopf is a business leader who translated 25 years of corporate experience into a successful

career as a strengths-based coach and management consultant. Her diverse leadership roles in manufacturing, healthcare, publishing and nonprofit at organizations including Harley-Davidson Motor Company, Children's Hospital of Wisconsin and Hal Leonard Corporation give her a fully integrated perspective on the challenges leaders face during periods of growth and change. Lauren holds a Master of International Management degree from Thunderbird School of Global Management and numerous coaching and development certifications.



Meet Your Capstone Instructor!

Patricia Clason, RCC, has 33 years of experience with trauma survivors, guiding their emotional healing through

emotional intelligence (EQ) intensive programs. A professional speaker, trainer, consultant and coach, Patricia has led weekend retreats for military veterans, Healing Warrior Hearts, and Renewal for sexual abuse survivors.

She has also led over 500 EQ intensive weekends Taking It Lightly since 1983, as well as teaching EQ classes in universities and corporations. In 2007, Patricia developed the Trauma Recovery Facilitation Training in alternative modalities for trauma healing for retreat facilitators, counselors, body workers and others.



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“ I thoroughly enjoyed this program and learned many practical skills that I will be able to apply right away on the job. This coursework really helped me to develop into a better leader. ”

- Bonnie Rosenmeier
VP of Marketing & Member Service,
Dane County Credit Union

“ This program has opened my eyes to teaching, managing and understanding leadership skills in another way. ”

- Jason Golembiewski
Operations Manager, Enterprise Credit Union

“ I highly recommend this program and taking your learnings back to your credit union and sharing new found skills. ”

- Tanya Robison
Systems Analyst - Retail, Kohler Credit Union

“ This program has inspired me to take the steps necessary to reach my full potential. ”

- Stephanie Schmidt
Member Service Representative, Corporate
Central Credit Union

What's included:

- 4.2 total continuing education units (CEUs) from the University of Wisconsin - Milwaukee School of Continuing Education
- Certificate of completion from University of Wisconsin-Milwaukee School of Continuing Education
- Earn a designation of Certified Wisconsin Credit Union Leader (CWCUL) designation from The League [must complete at least 5 of the 6 sessions]
- A total of 11 interactive, online sessions taught by leaders in their field with years of expertise putting theory into practice in the real world
- Top 5 CliftonStrengths assessment included in registration fee. Access to the assessment will be provided prior to the first class.
- The book *Crucial Conversations: Tools for When the Stakes are High* by Kerry Patterson, Joseph Grenny, Ron McMillan & Al Switzler
- A personalized action plan following each module that includes 1-2 measurable items to be practiced on the job
- Small class size limited to 20 students

This type of leadership training is valued at over \$5,500.



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Investment

\$3,195 regular | \$2,995 early bird, by
March 12, 2021

Registration includes all training materials
(including a copy of Crucial Conversations
and CliftonStrengths Assessment).

Cancellation/Substitution Policy

Cancellations and refund requests must be
provided in writing and sent to
registration@theleague.coop made prior
to March 12, 2021 and are subject to a \$75
service charge.

No refunds will be granted after this event
date. Substitutions are accepted any time
before the Institute begins, but The League
must be notified.

“ This program opened my mind to new ways to approach
goals, obstacles and interpersonal interactions so as to be
able to derive the most benefit from my efforts. ”

- Jacob Geske
Indirect Lending Manager, CoVantage Credit Union

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