



League Leadership Institute

– Part II –



SCHOOL OF **CONTINUING EDUCATION**

This virtual Institute will begin in mid- August and conclude in mid-November.

The curriculum is designed to build on the material learned in the Leadership Institute Part 1, completion is required to enroll. This coursework is taught by industry experts and leaders in the areas of leadership development vetted by the University of WI - School of Continuing Education.

Virtual | 2022

Prerequisite: Must have graduated from Leadership Institute I to enroll in this coursework.



Module 1:
From Technical Expert to
Strategic Leader



Module 2: Understanding
Business Strategy:
Decision-Making and
Disruptive Thinking



Module 3:
Creating Thoughtfully
Fit Teams



Module 4:
Transitioning to an
Executive Role: What It Takes
to Take the Lead



League Leadership Institute

- Part II -

August 16-17-18 | 9am-1pm



Module 1: From Technical Expert to Strategic Leader

You will learn:

- Develop a context for leadership
- Build a base of credibility and trust
- Create a culture of accountability, trust and performance
- Work as a partner and strategist to the business

September 13-14-15 | 9am-1pm



Module 2: Understanding Business Strategy: Decision-Making and Disruptive Thinking

You will learn:

- The challenge – getting the basics right
- Adding value – creating competitive advantages
- Winning the business
- The way forward
- Beyond the SWOT analysis
- Critical decision-making traps and tools
- Making decisions to increase organization value
- Developing a unique growth proposition
- Create individual strategy document



Meet Your Module 1 Instructor!

Alan Patterson is an expert at driving effective organizational change and has guided more than a dozen Fortune

500 companies in re-thinking how best to elevate their talent. His expertise has been tapped by organizations such as Anheuser-Busch, CVS, Johnson & Johnson, Hewlett-Packard, Major League Baseball, the United States Navy and Williams Sonoma.

Alan has 27 years of international consulting experience in change management, leadership development, and executive coaching. A published author, Alan has also been a featured speaker and workshop leader at national conferences.



Meet Your Module 2 Instructor!

Ann Martel is a highly regarded business leader with a passion for delivering high-energy presentations

and classes on the topics of business acumen and improving personal results.

She believes in consistently obtaining results through leadership, culture and financial acumen for all professionals. Ann's many years of teaching experience has prepared her to engage audiences of all levels of tenure and experience.

Ann holds a BBA in Accounting from the University of Wisconsin and has completed the coursework for her MBA from Cardinal Stritch University.



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October 4-5-6 | 9am-1pm



Module 3: Creating Thoughtfully Fit Teams

You will learn:

- What is thoughtfully fit?
- Four stages of team development
- Five characteristics of a team
- The leadership compass
- Team toxins and the antidotes
- Defining a team vision (of how we work together)
- Implementing a team vision
- Leader instruction manual
- Designing a team alliance
- Next steps and action planning

November 15-16-*18 | 9am-1pm
(*Friday before Thanksgiving)



Module 4: Transitioning to an Executive Role: What It Takes to Take the Lead

You will learn:

- Establishing yourself as an executive
- Building your executive leadership capabilities
- Planning your executive development



Meet Your Module 3 Instructor!

Jill Mueller is a coach and trainer at Darcy Luoma Coaching & Consulting. Previously, Jill worked as a

special assistant to the president of UW System and as a trainer and assistant manager at Great Lakes Higher Education Guaranty Corporation. She earned her master's in adult education at UW-Milwaukee and completed the Certified Professional Coaching program at UW-Madison. Jill is passionate about combining education and coaching to help adults find joy and success in their work and in their life.



Meet Your Module 4 Instructor!

Sarah Caryl is a business leader practicing in the human resources, talent management and

organizational development areas with extensive experience in leading adult learning.

Sarah holds bachelor's and master's degrees from Marquette University College of Arts and Science. A natural coach and mentor, her leadership experience includes developing others as well as coaching other leaders on development of themselves and their teams.

Her experience leading in the classroom extends across design, development and delivery of education, skills training, and advanced leadership development.



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Investment

\$3,395 regular | \$3,195 early bird,
by July 16, 2022

Registration includes all training
materials.

Cancellation/Substitution Policy

Cancellations and refund requests must
be provided in writing and sent to
registration@theleague.coop made
prior to July 16, 2022 and are subject to
a \$75 service charge.

No refunds will be granted after this
event date. Substitutions are accepted
any time before the Institute begins,
but The League must be notified.

What's included:

- 4.2 total continuing education units (CEUs) from the University of Wisconsin - Milwaukee School of Continuing Education
- Certificate of completion from University of Wisconsin-Milwaukee School of Continuing Education
- Earn a designation of Certified Wisconsin Credit Union Leader (CWCUL) designation from The League [must complete at least 5 of the 6 sessions]
- A total of 12 interactive, online sessions taught by leaders in their field with years of expertise putting theory into practice in the real world
- A personalized action plan following each module that includes 1-2 measurable items to be practiced on the job
- Small class size limited to 20 students

This type of leadership training is valued at over \$5,500.

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