



FOUNDATION USE ONLY:	
Date application received:	
Amount approved:	
Date application approved:	
Notification made on:	

THE DIFFERENCE INITIATIVE GRANT APPLICATION

The Wisconsin Credit Union Foundation supports The Difference initiatives (formerly known as REAL Solutions®) that help Wisconsinites build financially strong, self-supporting families and communities by offering innovative services and programs that: offer affordable alternatives to high-cost financial products and services; reduce dependency on predatory financial providers; increase financial literacy; improve personal financial management; encourage saving and wealth-building; build creditworthiness; provide an avenue to personal financial stability; or otherwise improve the financial and economic well-being of Wisconsin communities. Grant dollars enable credit unions to implement these programs within their communities.

The application deadline for this grant is Friday, June 30, 2023.

Please note:

- For special events, credit unions or chapters will be reimbursed after the event is successfully completed and a written follow-up is received.
- Funds may not be used as a cash donation to a third party.

APPLICANT INFORMATION

Credit Union: _____ Chapter: _____

Credit Union CEO/President: _____

Asset Size: _____ Number of Members: _____ Number of Employees: _____

Title of Event or Project: _____

Contact Name and Title: _____

Address: _____ City, State & Zip: _____

Daytime Phone: _____ Fax: _____

E-mail Address: _____

Amount Requested: _____ Do you plan to move forward with this event/project even if you do not receive the total amount requested? _____

Total Project Budget: _____

If you receive a grant, how much (%) of the balance will be paid by the following:

Credit Union: _____ Chapter: _____ Other: _____

Signature of President/CEO or Chairman of the Board

Date

NOTE: Anything herein to the contrary notwithstanding, The Foundation reserves the right to require repayment of any scholarship or grant it awards should the credit union in question merge within a year following the date The Foundation Board takes action.

When completed print, sign and send the original with attachments to the following address. Please contact the Foundation with questions about this application form.



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Please answer the following...(if additional space is need add a separate page)

1. Explain why the credit union is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

2. How will the grant funds be used to provide benefits that coincide with the stated purpose of the REAL Solutions® statewide initiative?

3. What is the length/timeline of the project?

4. What financial and/or human resources is the credit union investing in this project?

5. Include total estimated costs, projected budget, income sources, and list of other requests for funding, including those pending and those approved.

6. How will the project or program be maintained/supported at the conclusion of the funding cycle?