



FOUNDATION USE ONLY:	
Date application received:	
Amount approved:	
Date application approved:	
Notification made on:	

Wisconsin Credit Union Foundation **2025 The Difference Grant Application**

The Wisconsin Credit Union Foundation supports The Difference initiatives (formerly known as REAL Solutions®) that help Wisconsinites build financially strong, self-supporting families and communities by offering innovative services and programs that:

- Offer affordable alternatives to high-cost financial products and services;
- Reduce dependency on predatory financial providers;
- Increase financial literacy;
- Improve personal financial management;
- Encourage saving and wealth-building;
- Build creditworthiness;
- Provide an avenue to personal financial stability;
- Improve the financial and economic well-being of Wisconsin communities.

Grant dollars enable credit unions to implement these programs within their communities.

Please note:

- For special events, credit unions or chapters will be reimbursed after the event is successfully completed and a written follow-up is received.
- Funds may not be used as a cash donation to a third-party.

The application deadline for this grant is Monday, June 30, 2024.

For more information please see The Difference Grant Eligibility and Guidelines.

.....

APPLICANT INFORMATION

Credit Union or Chapter: _____

Credit Union President/CEO: _____

Application Contact Name & Title: _____

Phone: _____ E-mail: _____

Title of the Program or Project: _____

Amount Requested: _____ Total Project Budget: _____

If you receive the grant, what percentage of the project will be paid by the following:

This Credit Union or Chapter: _____

Other Organizations: _____

Other Grants: _____

This Grant: _____

Do you plan to move forward with this project if your credit union does not receive a grant?

☐ Yes

☐ No

Do you plan to move forward with this project if your credit union does not receive the full grant amount requested?

☐ Yes

☐ No

.....
Please respond to the following questions. If needed, please add additional pages.

RESPONSES TO ALL QUESTIONS IS REQUIRED – PLEASE ANSWER IN ESSAY FORMAT:

1) Explain why the credit union (or chapter) is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if the grant is awarded.

2) How will the grant award be used to provide benefits that coincide with the stated purpose of The Difference statewide initiative (more information about The Difference can be found [here](#))?

3) What is the length/timeline for this project?

4) What financial and human resources investments are the credit union (or chapter) making in this program?

5) Please provide a projected budget, income sources, and list other requests for funding, including those that are pending and those that have been approved.

6) How will this project be maintained or supported at the conclusion of the funding cycle?

CEO/President or Board Chair Signature:_____

Title: _____ **Date:**_____

NOTE: Anything herein to the contrary notwithstanding, The Foundation reserves the right to require repayment of any scholarship or grant it awards should the credit union in question merge within a year following the date The Foundation Board takes action.

Applications are due no later than Monday, June 30, 2025.

When completed, submit the signed application and any attachments one of three ways:

By mail: ***Wisconsin Credit Union Foundation, Inc.***
 1 E. Main St., Ste. 101
 Madison, WI 53703

By email: ***Foundation@TheLeague.coop***

By fax: ***608-250-2606***

Please contact the Foundation at Foundation@TheLeague.coop or by phone at 608-640-4040 or 800-242-0833 with questions about this application form.