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FOR IMMEDIATE RELEASE

UW Credit Union Opening Branch on Northport Drive in Madison

July 16, 2012 – Madison, WI – UW Credit Union today announced it had reached a definitive agreement to construct a new branch at 1422 Northport Drive in Madison, at the former Brennan's Market site. The property will become UW Credit Union's 13th branch in Dane County, and the 22nd branch location in Wisconsin.

"With the agreement, we are able to establish a critical presence on the north side of Madison and its surrounding communities," said UW Credit Union Executive Vice President and CFO Brad McClain. "We welcomed nearly 23,000 new members to the credit union in 2011. This growth plus our strong balance sheet enables us to continue to expand our locations and services."

Construction on the new branch will start September 2012, and it is scheduled to open spring 2013. The Northport location will be a full-service branch and will include drive-up service and surcharge-free ATMs. The credit union provides a complete range of consumer financial services including checking, all types of consumer loans, as well as mortgage lending products.

"The vast majority of our membership looks to us as their primary financial institution, and the new Northport location will provide members living in the area with added convenience," said McClain. "We continually seek opportunities to expand our services and offer convenience for existing members, and to welcome new members to the credit union."

About Us
UW Credit Union is a growing, federally insured financial institution and a leading provider of a full range of financial services to University of Wisconsin communities. UW Credit Union's 411 employees serve the financial needs of more than 166,000 members through world-class technology systems, and through a convenient network of 20 branch locations and 95 ATMs. With assets totaling more than $1 billion, UW Credit Union is ranked nationally among the leading credit unions. Founded 80 years ago by members of the University of Wisconsin community, UW Credit Union continues to operate as a not-for-profit, member-owned financial cooperative with locations in the Madison, Milwaukee, Stevens Point, Green Bay, Oshkosh and Whitewater areas. Visit UW Credit Union at uwcu.org to learn more.