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FOR IMMEDIATE RELEASE

Credit Union Launches Holiday Outreach

Kimberly, WI – The public is invited to join Capital Credit Union in sharing and caring for people in our local communities during "Christmas With Capital," taking place now through December 31. Capital members and community residents can participate in three easy ways:

- **"Giving trees"** – Choose a tag from a Capital Giving Tree at any Capital office. Giving Trees are decorated with tags listing clothing items for children and adults as well as household items like sheets and towels. To participate, simply select a tag, purchase the item listed (may be new or "gently used"), then drop off the unwrapped item at any Capital office by December 31, 2008. Donated items will go to the Community Clothes Closet in Appleton.

- **Holiday money gift envelopes** - Available for a donation of 25¢ each or five for $1.00. Available through December 26, the gift envelopes come in four festive designs and are a decorative way to "wrap" cash or checks for holiday gift-giving while giving to a good cause.

- **Cash donations** will also be accepted at all Capital offices.

All gift envelope proceeds and cash donations will benefit the following area charities:

- Candlelight Vision Corporation (respite care for younger teens)
- Hmong-American Partnership
- Multiple Sclerosis Wisconsin Chapter
- Winnebago County Literacy Council

According to Capital's President and CEO Alan Zierler "Christmas With Capital" was started several years ago as a way to live out Capital's mission of being a positive and active role model in the communities they serve.

"This is a unique program that offers our members and others in the community the opportunity to give back to their communities," said Zierler. "Traditionally the holidays are a time of gift giving and cheer. However there are many whose lives and economic circumstances have changed drastically this year due to job losses or layoffs.

The goal of Christmas With Capital is to help make Christmas a little merrier for those in need by sharing what we can. Each donation counts, no matter how big or small. This is our chance to live out the spirit of the season by making a difference in the lives of our neighbors and other area families."

Headquartered in Kimberly, Wisconsin, Capital Credit Union (www.capitalcu.com) was voted a finalist in the Post-Crescent's *Best of the Valley for both Best Credit Union and Best Financial Planner. Capital has assets of more than $323 million and serves more than 32,000 members with 12 offices located throughout the greater Fox Valley area, Greenville, Freedom, and Oshkosh.*

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