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Capital Credit Union
855 Eisenhower Dr.
Kimberly, WI

Contact: Cindi Witt
Marketing Communications Specialist
cindiw@capitalcu.com
920-738-9200, Ext. 3422

FOR IMMEDIATE RELEASE

Capital Credit Union Announces Scholarship Program

Kimberly, WI – Capital Credit Union in Kimberly is now accepting applications for their 2008-2009 Scholarship Program which will award a total of $7,000 in scholarships ($1,000 each) to seven area high school seniors. Capital's Scholarship Program is open to graduating high school seniors who are enrolled to attend an accredited post-secondary institution and are Capital members living in Outagamie, Calumet, Winnebago, or Brown counties. Scholarship application packets are available online at capitalcu.com, at eligible high school guidance offices and at all 12 Capital Credit Union offices. Completed applications must be received at a Capital office by 5:00 p.m. on Friday, February 6, 2009.

An active supporter of education, Capital Credit Union partners with several area school districts to teach financial literacy, at the elementary level in Little Chute and Menasha, and at Kimberly High School as part of the National Endowment for Financial Education (NEFE). Post-secondary education is an important value for the credit union as it usually translates to better paying jobs and higher earnings for younger members in the future, as Capital's President and CEO Alan Zierler explains.

"Statistics show a strong correlation between post-secondary education levels and higher salaries in the job market," Zierler said. "Investing in the scholarship of our youth today is an investment in the future of our communities. Especially in today's changing economic environment, a two or four-year degree can greatly increase one's lifetime earning power and improve quality of life."

Scholarship winners will be selected by a committee made up of Capital employees and a Capital board member using a system that rates community involvement, scholastic achievement, community and school activities, a written essay and other criteria. Last year's winners were chosen from among 55 applicants attending area high schools.

Headquartered in Kimberly, Wisconsin, Capital Credit Union (www.capitalcu.com) was voted a finalist in the Post-Crescent's *Best of the Valley for both Best Credit Union and Best Financial Planner. Capital has assets of more than $323 million and serves more than 32,000 members with 12 offices located throughout the greater Fox Valley area, Greenville, Oshkosh and Freedom.*

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