The Wisconsin Credit Union League
One League, One Focus - Your Success!

FOR THE RECORD

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N25 W23131 Paul Road Pewaukee, Wisconsin 53072-5779
Phone: (262) 549-0200 (800) 242-0833 Fax: (262) 549-7722 www.theleague.coop

Lawmakers can use credit unions as a resource

Credit unions are excited about the 2007-2008 legislative session, and they want to be a resource for lawmakers. Please don't hesitate to call on a credit union – or the Wisconsin Credit Union League, the Pewaukee-based trade association – to help you fulfill your role in Madison.

Here are just a few ways The League can help:

- **Interpretation of financial issues affecting consumers.** Your constituents are affected by financial issues. We'll be glad to share our take on issues such as identity theft, predatory lending, payday lending, financial education, taxation, etc.
- **Valuable contacts in your district.** We'll help you get in touch with our 270 member credit unions and their two million member-owners. They can be a valuable local resource on financial issues and much more. They want to meet you and let their members know where you stand on the issues. The League can help you arrange a visit with staff and volunteers at credit unions or at group functions.
- **Help with community projects.** Is there an event you're involved with, or want to see action on a problem that we could play a role in? Give us a call – credit unions already provide countless hours of financial support and volunteer time for worthwhile community efforts.
- **Information about credit unions.** The League's website, at www.theleague.coop, has a page just for you. Under the "Government Affairs" tab on the homepage, click "Lawmakers Central." You'll get background on credit unions, statistics about our movement, back issues of this newsletter and more. If you don't find what you need, just give us a call.

WHAT'S A CREDIT UNION?

A credit union is a cooperative financial institution that is owned by its members and does not have stockholders. Because a credit union is not-for-profit, it returns earnings to members in the form of more competitive rates of return on accounts and loans, lower fees and improved services. Credit unions, which pay millions in state taxes annually, are distinguished by their:

Purpose – to serve members

Governance – volunteer directors elected by members

Member benefits – earnings invested in members and the community

Values – in people, not profits.

MEET OUR STAFF!

Contact our Government Affairs staff at (800) 242-0833:

Tom Liebe – Director of Government Affairs
tliebe@theleague.coop

Lindsay Hoglund -Government Affairs Specialist – lhoglund@theleague.coop

Crystal Kopydlowski – Administrative Assistant – ckopydlowski@theleague.coop

For additional information, please contact:
Tom Liebe, Director of Government Affairs • The Wisconsin Credit Union League
(800) 242-0833, Ext. 3150 • tliebe@theleague.coop