The Wisconsin Credit Union League
One League, One Focus - Your Success!

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FOR THE RECORD

A monthly newsletter for state and federal lawmakers concerning 220 member-owned financial institutions

Lawmakers can use credit unions as a resource

Credit unions want to be a resource for Wisconsin lawmakers. Please call on a credit union or The Wisconsin Credit Union League to help you fulfill your role in Madison. Our Government Affairs team is conveniently located across the street from the Capitol at Credit Union House, 1 E. Main, Suite 101. You're welcome to drop in anytime!The League and credit unions can provide:

■**Interpretation of financial issues affecting consumers.** Your constituents are all affected by financial issues. We'll be glad to share our expert perspectives on issues such as regulation of the financial industry, consumers' financial needs, identity theft, lending, financial education, taxation, etc.

■**Valuable contacts in your district.** We'll help you get in touch with our 220 member credit unions and their 2.2 million member-owners. They, too, are an invaluable resource on financial issues and more. They want to meet you and let their members know where you stand on the issues. The League can help arrange a visit with credit union staff, members and Boards of Directors.

■**Help with community projects.** Is there an event you're involved with, or want to see action on a problem that we could play a role in? Give us a call – credit unions already provide countless hours of financial support and volunteer time for worthwhile community efforts.

What's a credit union?

A credit union is a cooperative financial institution that is owned by its members and has no stockholders. Because a credit union is not-for-profit, it returns $200 million annually to members in the form of more competitive rates on savings and loans and lower and fewer fees. Credit unions and their 6,700 Wisconsin employees pay millions in state personal income, property and sales taxes and are distinguished by their:

- **Purpose —** to serve members
- **Governance —** directors elected by members
- **Member benefits —** earnings invested in members and the community
- **Values —** in people, not profits

Find more information online!

- **How credit unions make a difference for your constituents** – www.theleague.coop/forareason (Click the map for videos from local CUs)
- **More resources from The League** – www.theleague.coop (Government Affairs tab, Lawmakers Central)

Meet our staff!

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