The Wisconsin Credit Union League
One League, One Focus - Your Success!

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FOR THE RECORD

Corporate Office: N25 W23131 Paul Road, Suite 500, Pewaukee, WI 53072-5779
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Lawmakers can use credit unions as a resource

Credit unions are excited about the 2009-2010 legislative session, and they want to be a resource for lawmakers. Please don't hesitate to call on a credit union or the Wisconsin Credit Union League to help you fulfill your role in Madison. Our Government Affairs and Communications team is just across the street from the Capitol at Credit Union House, 1 E. Main, Suite 101. (Our corporate office remains in Pewaukee).

Here are just a few ways The League and credit unions can help:

■**Interpretation of financial issues affecting consumers.** Your constituents are affected by financial issues. We'll be glad to share our take on issues such as identity theft, predatory lending, payday lending, financial education, taxation, etc.

■**Valuable contacts in your district.** We'll help you get in touch with our 250 member credit unions and their 2.2 million member-owners. Credit unions can be a valuable local resource on financial issues and much more. They want to meet you and let their members know where you stand on the issues. The League can help you arrange a visit with staff and volunteers at credit unions or at group functions.

■**Help with community projects.** Is there an event you're involved with, or want to see action on a problem that we could play a role in? Give us a call – credit unions already provide countless hours of financial support and volunteer time for worthwhile community efforts.

■**Information about credit unions.** The League's website, at www.theleague.coop, has a page just for you. Under the "Government Affairs" tab on the homepage, click "Lawmakers Central." You'll get background on credit unions, statistics about our movement, back issues of this newsletter and more. If you don't find what you need, just give us a call.

What's a credit union?

A credit union is a cooperative financial institution that is owned by its members and does not have stockholders. Because a credit union is not-for-profit, it returns earnings to members in the form of more competitive rates of return on accounts and loans, lower fees and improved services. Credit unions, which pay millions in state taxes annually, are distinguished by their:

■ **Purpose** — to serve members

■ **Governance** — volunteer directors elected by members

■ **Member benefits** — earnings invested in members and the community

■ **Values** — in people, not profits

Who credit unions serve

Credit unions serve 2.2 million Wisconsin consumers, including employees of more than 7,235 Wisconsin companies. However, you needn't belong to a union or particular company to join. Credit unions serve people in a specific county or multi-county region, or those who share some other common bond, such as belonging to the same church, club or civic organization. Anyone in Wisconsin can find a credit union they're eligible to join.

For additional information, please contact:
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