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First American Credit Union Raises Money for Children's Hospital

BELOIT, WI — Thanks to much generosity from members and healthy competition among employees, First American Credit Union raised $3,071 during its annual February Chain of Hearts campaign.

The campaign, a fundraiser for the local nonprofit hospitals of the Children's Miracle Network (CMN), asks members to remember special people in their lives during Valentine's season. Those who donate to CMN have their name, or the name of a loved one, displayed on the pink chain of paper hearts, or on a paper heart. One of the reasons First American's campaign is so successful is because of candy bar and cookie sales, both of which sell for $1 during the month-long campaign.

Amanda Drye, a Teller at the 4th Street branch in Beloit, took top honors as she brought in over $400 in donations and candy bar sales through her own individual efforts. In terms of comparing team fundraising efforts between the four branches in Beloit, Janesville and Rockton, the 4th Street branch in Beloit raised the most with 60% of all fundraising dollars brought in by their team who will be enjoying a pizza party and casual day for their extraordinary efforts.

CMN was established nationally in 1983 to help children by actively supporting improved health care for millions of young people around the world. CMN's mission is to generate funds and awareness programs for the benefit of children served by its associated hospitals, now numbering more than 170 nationwide.

All funds raised by First American support Children's Hospital and Health System Foundation, which treats children of all ages battling every conceivable illness as well as offers support to their families. The credit union's funds, combined with other generous donations, go towards research, patient care, advocacy and education. For more information about Children's Hospital, visit www.chw.org.

First American Credit Union is a part of FCFCU which currently serves over 78,500 members, with assets of $650 million and operates with seventeen (17) regional branch offices throughout Michigan, Illinois and Wisconsin. For more information about First American, visit www.firstamericancu.com.

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