Educators
CREDIT UNION

NEWS RELEASE
May 15, 2012
P.R. Contact: Shannon Huot, (262) 321-3599

FOR IMMEDIATE RELEASE

Educators Credit Union Creates "The Magic Room" for the Ronald McDonald House

MILWAUKEE, WI—Educators Credit Union's Community Leadership Team has been working with the Milwaukee Ronald McDonald House over the past nine months. They have been volunteering time and resources to help ease the burden of families whose lives have been disrupted as a result of their child's illness or injury. The Ronald McDonald House provides a home away from home for these families.

The Leadership Team chose the Ronald McDonald House because, "Their mission is the same as the credit union, people helping people. We are so grateful to have had the opportunity to work with this charity," said team member Jessica Hartmann. The other members of the team were Anna Rincon, Natalie Quinton, and Chad Miner.

The largest project the team took on was creating "The Magic Room". The team transformed a former storage room into a magical and colorful space that could make children feel welcome and special. They also filled the room with toys for kids of all ages. Each child who stays at the house will receive a token to go into the Magic Room and chose a toy, with the goal of brightening the time they have to spend there.

Other items that Educators donated were: a co-branded bag which will be given to families at check in with toiletries as well as co-branded Educators items, 8 toddler boosters, 4 wooden rocking chairs, a leaf blower, and 2 food warmers. Educators also provided dinner to all the families staying at the house.

Educators as a whole raised money for the house in April by collecting generous donations from members. Including a $2,500 match from the credit union, Educators presented them with a check for **$7,864.78.** Educators is continuing to help by collecting pop tabs from employees at each branch. These pop tabs provide sizeable revenue for the house.

Educators Credit Union is a not-for-profit financial institution serving over 109,000 members. A full array of financial services for both consumer and small business accounts/loans are offered. Educators membership is open to anyone who has attended school in Southeastern Wisconsin in addition to education, healthcare and government related employees and their families. For more information about Educators Credit Union, please visit www.ecu.com. For more info about the Milwaukee Ronald McDonald House, visit www.rmhcmilwaukee.org.