GUARDIAN CREDIT UNION
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Guardian Credit Union Members Select Charity to Support

Members of Guardian CU select Milwaukee Free and Community Clinic Collaborative for new fundraising program.

West Milwaukee, WI – March 9, 2012:

During April, Guardian Credit Union will be launching a new annual fundraising campaign, called GuardianCares, to help people in our local community. During the month of February, members were asked to determine which of four outstanding local Milwaukee area charities would become the beneficiary of this new program. Through an online web-poll promoted in-branch, on the credit union's websites, and social media sites, members cast their votes and selected **Milwaukee Free and Community Clinic Collaborative** (FC3) as the benefiting charity. While the charity with the most number of votes has been selected as the beneficiary of this year's campaign, each of the three non-selected charities will each be provided with a donation of $250 from Guardian Credit Union.

When learning the news that FC3 will be the beneficiary of the fundraising campaign, Megan McGinnity-Wright, Director of Social Work Services for the organization said, "This is incredibly exciting news! I feel like we have just hit the jackpot. What a great opportunity for us to provide additional services to the people we serve." The Free and Community Clinic Collaborative (FC3) of south-eastern Wisconsin is a coalition of safety-net clinics, which provide free and low cost medical services to uninsured or underinsured individuals in our communities. Visit the Milwaukee Free and Community Clinic Collaborative website at www.wifc3.org to learn about their important mission.

"We are really pleased to work with the Free and Community Clinics", said Steve Wesson, President and CEO of Guardian Credit Union. "With the rising costs of health insurance and medical treatment, as well as the widening gap between the insured and uninsured, their mission of helping people in our community with much-needed medical care is so critical. And, as a local Milwaukee-based company, we are really honored to support another local organization." Wesson continued, "We hope to support FC3 in various ways throughout the year, not just during GuardianCares in April, but we also plan to support them by offering financial education to the people they serve and, amongst other opportunities, providing volunteers during their annual DocRock benefit event on November 2nd."

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To help raise funds for the Free and Community Clinic Collaborative, during the month of April Guardian will be offer various items such as personalized paper chain links and other display items in the branches, as well as chocolate bars and pocket calculators in return for donations. Members, employees, and non-members all are welcome to participate in the GuardianCares campaign. To learn more about the program, please visit the GuardianCares page on guardiancu.org.

Guardian Credit Union is a not-for-profit, member owned financial cooperative open to anyone living or working in Kenosha, Milwaukee, Ozaukee, Walworth, Washington, and Waukesha counties. Family members are also eligible for membership, regardless of where they live. For more information on Guardian Credit Union membership, contact the member service line at 414.546.7450 or visit guardiancu.org.

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